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Mi Casa Resource Center Welcomes Four New Board Members

February 28, (DENVER): Mi Casa Resource Center is delighted to welcome four esteemed professionals to the Board of Directors:

- Richard Gonzales, partner, GCR LLP
- Rafael Medina, marketing and communications director, Entravision Communications
- James Perez Foster, head of capital markets, touchPoint Partners, LLC
- Debbie Trujillo, VP of Programs, KeyBank

These four individuals bring the number of Mi Casa board members to 15. Mi Casa’s board members are committed to supporting Mi Casa’s mission of economic success for Latino families and represent a variety of sectors including human resources, higher education, law, marketing, broadcast media, finance and accounting, as well as the construction and energy exploration fields.

Richard Gonzales is a partner at the law firm GCR LLP with more than 25 years of legal experience. He has represented borrowers, issuers and underwriters in commercial lending and tax-exempt financings, merger and acquisition participants, real estate developers, and governmental entities. A graduate of Stanford Law School, Gonzales has represented numerous clients in the telecommunications industry, ranging from acquisition of a multi-state fiber optic backbone facility to the negotiation of telecommunications arrangements by commercial end users. Gonzales has also served as lead legal counsel in large public-private partnership projects. Gonzales was general counsel for Stapleton Development Corp., a public/private partnership resulting in one of the largest urban infill developments in the nation. In addition to being an accomplished attorney, Gonzales is active in the community, supporting military veterans through membership in the American GI Forum, Mile High Chapter. Gonzales has also been involved in a number of other organizations, including Girls, Inc., El Centro Su Teatro, and KUVO Public Radio. Gonzales is the former president of the Colorado Hispanic Bar Association and former general counsel of the Hispanic National Bar Association.

Rafael Medina is the Marketing and Communications Director for Entravision Communications. He is responsible for the marketing, promotions and community outreach efforts for Colorado’s leading Spanish language television, radio, and online media properties. Entravision has five Colorado TV stations and four radio stations, including the flagship radio station, “La Tri-Color” 96.5FM and Colorado’s Univision TV affiliate, Univision Colorado. These properties deliver more listeners and viewers than the local competition regardless of

language. Medina has also produced and coordinated many large scale community events, including Entravision's signature event, Fiestas Patrias, a celebration commemorating Mexico's Independence Day held at Civic Center Park each September. Medina is a broadcast media veteran as well as a military veteran, launching his broadcast career in 1997 after serving overseas as a Naval Intelligence/Communications Specialist. Medina, a Denver native and first generation American (his father is from the San Luis Valley; his mother is from Mexico), is passionate about community service. He is an advocate for Colorado's Latino community and has deep knowledge of the issues that impact Latino families. Medina serves on committees with various non-profit organizations throughout the year, and is currently on the board of the Hispanic Annual Salute Scholarship Foundation.

James Perez Foster is an entrepreneur and senior business executive with nearly 20 years of progressive management experience. Perez Foster has a strong track record of cultivating business growth and establishing effective teams. In 2004, Perez Foster quit his job as a financial consultant on Wall Street to move to Denver and start a bank to serve the Latino community. After four years of hard work and more than \$20 million raised, Lakewood-based Solera National Bancorp Inc. opened its doors to the community. Today, it's publicly traded (SLRK.OTCBB) and has more than 700 shareholders. Perez Foster also boasts expertise in new market penetration, board governance, financial services, public relations, corporate social responsibility and social impact, and awareness campaigns. In 2008, Perez Foster was the recipient of the Business Man of the Year award from the Denver Hispanic Chamber of Commerce, and was recognized by the Denver Business Journal for being in the Top-10 Power Book List (Banking & Finance) and won inclusion in the 40-Under-40 group in 2008. Perez Foster was also selected as one of fifty official nominees (Southwest Region) to Ernst & Young's 2008 Entrepreneur of the Year award. Perez Foster has been featured in the Wall St. Journal, Denver Business Journal, Rocky Mountain News, and the Denver Post. Perez Foster is also an active community member, serving on various boards.

Debbie Trujillo is the Vice President of Programs for KeyBank. With over 30 years of experience in the banking industry, Trujillo's focus is on strengthening KeyBank's partnership with the Colorado Hispanic community. She also manages the Colorado Key@Work program, which offers banking solutions to employees of KeyBank's business clients. Prior to joining KeyBank, Trujillo served as a Vice President of Sales and Service for Colorado Business Bank, as well as positions with Norwest Bank, Wells Fargo, and Columbia Savings. Trujillo is a graduate of Bethsaida College in Durango Mexico. Trujillo is passionate about building bridges between Colorado's businesses and the Hispanic community. Trujillo has received awards and recognition from the Metro North Newspaper, Colorado Women's Chamber, Wells Fargo, American Bankers Association, and KeyBank. Trujillo is also highly involved in community service. She has been on the Board of Directors for the Hispanic Chamber of Metro Denver for five years and was the board chair in 2011. Trujillo is a board member of the Denver/Boulder BBB Foundation and in 2010 was the board chair. Trujillo is also an active member for a young professional through the Circle of Latina Leadership.

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About Mi Casa Resource Center: Mi Casa is among the oldest and largest Latino-serving organizations in Colorado, founded in 1976 by eight mothers in west Denver. Mi Casa creates new opportunities through career education to help workers launch promising careers; business education to help entrepreneurs and emerging businesses find success through self-employment; and out-of-school enrichment programs for youth focused on positive academic, emotional and social development. For 35 years, Mi Casa has been committed to advancing the economic success of Latino and other working families.