



FOR IMMEDIATE RELEASE

1249 E. Routt Ave.
Pueblo, CO 81004
www.MiCasaResourceCenter.org

Contact: Cory Arcarese, Director of Business Development
719-542-0091 ext. 5 (office) | carcarese@MiCasaResourceCenter.org

Mi Casa to Host Luncheon Celebration of Self-Employment and Business Ownership
Spirit of Success Luncheon Recognizes Business Owners in Pueblo and their Positive Impact

August 24, 2011 (PUEBLO): On Wednesday, September 28, Mi Casa Resource Center will host the second annual Spirit of Success Luncheon to celebrate new opportunities for Southern Coloradans through self-employment and business ownership.

The event will take place at Pueblo Community College and will feature a keynote address by Ana Harvey, Director of the U.S. Small Business Administration's Office of Women's Business Ownership. Lila Hollin, Reporter for the Pueblo Bureau of NEWSCHANNEL 13 during the week and Anchor for NOTIALERTAS Telemundo on the weekends, will emcee the event.

Tickets are \$35 each and tables of eight are available for \$280. Seating is limited and tickets are selling fast – get yours today!

Who: Mi Casa Resource Center's Southern Colorado Women's Business Center

What: Second Annual Spirit of Success Luncheon, celebrating new opportunities through self-employment and business ownership

When: 11:30 a.m. – 1:30 p.m. Wednesday, September 28

Where: Pueblo Community College – 900 West Orman Ave.

RSVP: Seats are limited and going fast! Reserve your spot today – contact Liz Candelario at 719-542-0091 ext. 3 or lcandelario@MiCasaResourceCenter.org

Mi Casa is grateful to the Gay & Lesbian Fund for Colorado for being the Silver Sponsor of the 2011 Spirit of Success Luncheon.



For entrepreneurs and business owners in Pueblo and Colorado Springs, Mi Casa Resource Center, through the Southern Colorado Women's Business Center, offers seminars for the business-curious, entrepreneurial training for the business-serious, individual counseling, and networking opportunities.

Small businesses are the engine of our economy and provide the majority of the nation's jobs. But throughout these times of economic uncertainty, small businesses have suffered from a tight credit market and decreasing consumer confidence. Difficulty accessing start-up capital is a major challenge for emerging businesses, and Mi Casa Resource Center is dedicated to providing the training, technical assistance, and practical support needed to help entrepreneurs and start-up businesses launch and grow their operations.

Mi Casa offers the following Business Development services for entrepreneurs and emerging small businesses in Southern Colorado:

Considering a Business?

A free, three-hour workshop for those considering their own business

Business Success

14-week entrepreneurial training course

Individualized business consulting

For aspiring entrepreneurs and existing small business owners to launch or grow operations

Networking events

Events are organized around a relevant topic and include an educational seminar and networking with lenders, service providers and other small business owners

Please contact Mi Casa for more information at 719-542-0091 ext. 3 or SoCoWBC@MiCasaResourceCenter.org.

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About Mi Casa Southern Colorado Women's Business Center:

For entrepreneurs and business owners in Colorado Springs and Pueblo, Mi Casa Resource Center offers seminars for the business-curious, entrepreneurial training for the business-serious, individual counseling, and networking opportunities. Mi Casa's mission is to advance the economic success of Latino families. For more information visit www.MiCasaResourceCenter.org or connect with Mi Casa Southern Colorado Women's Business Centers on [Facebook](#).



Mi Casa's business development programs are funded in part through a cooperative agreement with the U.S. Small Business Administration and are extended to the public on a nondiscriminatory basis.