



FOR IMMEDIATE RELEASE
www.MiCasaResourceCenter.org

CONTACT: Cheryl Balchunas
303-539-5609 (direct)
Cbalchunas@MiCasaResourceCenter.org

2010 Be Anything Luncheon & Silent Auction Raises Over \$31,000

May 21, 2010 (DENVER) – Mi Casa Resource Center celebrated its second annual Be Anything Luncheon & Silent Auction on May 21, 2010, and we are delighted to report great fundraising and friend-raising success! More than 300 people attended Mi Casa’s event and helped the organization raise more than \$31,000 to support our mission of economic success for Latino and low-income families, helping them to trade poverty for *lasting* economic stability.

“It has been a year of tremendous growth and development for Mi Casa,” said Christine Marquez-Hudson, CEO/Executive Director. “It was wonderful to celebrate some of our successes at the luncheon and update our friends in the community on our new and ongoing program activities.”

Mi Casa certainly does have a lot to celebrate. After two tough financial years, Mi Casa ended 2009 with a surplus of nearly \$100,000, which is no small feat in the midst of a recession and declining foundation support. Mi Casa has worked incredibly hard since Christine came on board in May 2008 to diversify funding sources and overhaul programs to align with community needs, changing economic trends, and best practice models. “Mi Casa is proud of the progress we have made, but we are most heartened and inspired by the resilience, determination and perseverance of our program participants as they tirelessly pursue their education, employment and business goals,” Christine said.

At the event, guests heard the personal story of one Mi Casa participant, Robin Morris, owner of eco-POLITAN, and how Mi Casa helped her realize her goal to move her small, online business to a brick-and-mortar location, which now brings in much needed income for her growing family. Thousands of other people in our community have been helped by Mi Casa’s Career, Business, and Youth and Family Development programs over the years, and we look forward to serving thousands more in the years to come.

###

About Mi Casa Resource Center: Among the oldest and largest Latino-serving organizations in Colorado, Mi Casa was founded in 1976 by eight Head Start mothers in west Denver who understood that education and employment were essential for women to achieve personal and economic success. Mi Casa was established to create new opportunities for women and their children to succeed. For more than 30 years, Mi Casa has been committed to advancing the economic success of Latino and low-income families through business, career, and youth and family development strategies. For more information visit www.MiCasaResourceCenter.org.