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Monument Roofing Systems Donates Energy-Efficient Roof to Mi Casa

May 18, 2009 (DENVER) – In an extraordinary gesture of generosity, Monument Roofing Systems is marking the company’s expansion into Colorado by donating a new, state-of-the-art, energy-efficient roof over Mi Casa’s Community Hall.

“Being a good corporate neighbor is a fundamental aspect of Monument’s business strategy,” says Charles R. Smith, Founder of Monument Constructors, Inc., the parent company of Monument Roofing Systems. “When you put roofs up you are putting roofs over people, and what Monument is trying to do is immediately put down roots in the Denver community and connect with the people here.”

Mi Casa and Monument Roofing Systems will celebrate the occasion with a
Press Conference and Brunch
Wednesday, May 20, 10:00 a.m. at Mi Casa
360 Acoma St.

After years of picking ceiling tiles up off the floor after every precipitation event, the Mi Casa board of directors, staff, volunteers, and program participants have expressed their deep appreciation for Monument Roofing System’s largesse. Mi Casa’s budget had previously prohibited the purchase of a new roof, valued at roughly \$130,000. During the press conference, graduates of Mi Casa’s Construction & Energy Pre-Apprenticeship course will assist the professional Monument roofers as they replace Mi Casa’s old, worn roof with state-of-the-art, energy-efficient Duro-Last roofing material.

In October, Mi Casa plans to add solar panels to the new roof, the financing for which will be provided by Mainstreet Power Co., a spin-off of iCAST (International Center for Appropriate & Sustainable Technology). Mi Casa career program participants will also assist with that project.

“This new energy-efficient roof reflects Mi Casa’s commitment – both in our own facility and as an organization that trains people to work in the renewable energy industries – to responsible environmental stewardship,” says Christine Marquez-Hudson, CEO/Executive Director of Mi Casa. “It will be a valuable training experience for our

pre-apprenticeship students because eventually roofing and solar are going to come together, and students who understand those systems are going to be in high demand.”

The new roof is just the beginning of the collaboration between Mi Casa and Monument Roofing Systems. Discussions are underway to create apprenticeship opportunities for Mi Casa’s Construction & Energy Pre-Apprenticeship graduates with Monument Roofing Systems and Duro-Last. “Mi Casa is the kind of nonprofit we want to have a relationship with on many levels,” says Charles Smith of Monument Constructors. “We are pledging affiliation with Mi Casa both to enrich their workforce development program and to volunteer as guest educators.”

Monument Constructors is currently expanding their business operations to include solar applications. The company is excited about Mi Casa’s pre-apprenticeship training, which includes instruction on photovoltaic design and installation, indicating Mi Casa’s graduates would become Monument’s primary employment base as the company looks to hire their solar-installation workforce here in Colorado.

“Monument is a family-oriented company - we think of our employees as family - so part of what appealed to us about Mi Casa is the fact that they focus primarily on advancing the economic success of low-income, underserved families,” says Charles Smith of Monument Constructors. “Those Mi Casa families will make up Monument’s future workforce, so the health, welfare and quality of life of those families is critical to Monument’s vision.”

Work on the new roof begins Monday and is expected to be complete within four days. Given the convenience and quality of the Duro-Last roofing product, there will be no interruption to daily business activities at Mi Casa during the installation.

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About Mi Casa Resource Center

The mission of Mi Casa Resource Center is to advance the economic success of Latino families. Mi Casa was founded in 1976 by eight Head Start mothers in Denver. These women understood that education and employment were vital for women to become successful on both a personal and economic level. As a result, Mi Casa was established to create these opportunities for adults and youth to become successful. For more than 30 years, Mi Casa has been committed to pursuing its mission through business, career and youth and family development strategies. www.MiCasaResourceCenter.org

About Monument Roofing Systems

As parent company of Monument Roofing Systems, Monument Constructors, Inc. has earned national reputation as an industry leader specializing in design and installation of state-of-the-art, sustainable commercial roofing systems, and Monument is expanding operations to include solar applications. Members of our dedicated, highly skilled workforce are community leaders and contributors who take sincere pride in their communities, their professions and Monument’s overall performance. For over three decades our service, product quality and commitment to energy conservation have set us apart. Monument has achieved coveted positioning as a Duro-Last Elite-Master contractor and has installed over two million square feet of cost effective, energy-efficient roofing systems in several states. www.MonumentConstructors.com