



FOR IMMEDIATE RELEASE
360 Acoma St. Denver, CO 80223
www.MiCasaResourceCenter.org

Kate Brenton
303-539-5603
Kbrenton@MiCasaResourceCenter.org

Mi Casa Welcomes New Program Directors – Meredith Roach and Karen Fox

November 13, 2009 (DENVER) – Mi Casa is pleased to announce the addition of two highly qualified program directors to our team. Meredith Roach, Mi Casa’s Director of Career Development Programs, has 12 years experience in strategic planning, program development and project management with national and international businesses and nonprofit organizations. Karen Fox, Mi Casa’s Director of Youth & Family Development Programs, has over nine years experience in the nonprofit sector working with diverse populations and managing programs and projects.

“Mi Casa is thrilled to have brought on board such qualified and accomplished professionals to lead our programs,” says Christine Marquez-Hudson, Executive Director. “Both Meredith and Karen have the high level of skill, experience and dedication needed to implement Mi Casa’s strategic plan instituted last year.”

Mi Casa has been providing career training for over 30 years, small business development for more than 25 years and youth and family services for more than 10 years. But in 2008 the agency underwent a comprehensive strategic planning process that resulted in a new mission, a new look, and a commitment to revamp all Mi Casa programs to make them more effective in achieving economic success for Latino and low-income families.

Mi Casa’s revamped programs include: sector-based career training focused on high-growth industries; training and technical assistance for underserved entrepreneurs; youth development strategies focused on academic success, technology training and leadership development; and supportive services including ESL, GED, computer and financial literacy seminars, job search assistance and individual case management.

Meredith Roach has overseen marketing accounts for such Fortune 500 clients as Southwest Airlines, Pennzoil Motor Oil, and Wal-Mart. She developed adult education curriculum for Honeywell International in Mexico and worked with indigenous Mayan women in Guatemala to overcome barriers to education and economic success. As a 2010 Master’s candidate in Curriculum and Instruction at the University of Colorado at Colorado Springs, with a sub-focus on Linguistically Diverse Education, Meredith is able to embed culturally relevant learning strategies into curricula that are shown to increase learning among bilingual and adult learners.

Meredith's passion for helping others reach their full potential means that she is involved in Mi Casa's participants' progress every step of the way.

Karen Fox began her career working with at-risk youth in Massachusetts developing and implementing adventure-based counseling curricula to promote positive youth development and improved social skills. Karen also served as a Peace Corps volunteer in Paraguay, where she trained youth to become active change agents and spearheaded a commission to establish and operate the first public library in the community. Karen holds a Master's in Social Work and a Master's in Business Administration with a concentration in Nonprofit Management. Through her work with Rocky Mountain Survivors Center and the City and County of Denver, Karen has worked to develop programs and policies to better serve Denver's immigrant, refugee, asylee, and asylum-seeking populations.

###

About Mi Casa Resource Center

The mission of Mi Casa Resource Center is to advance the economic success of Latino families. Mi Casa was founded in 1976 by eight Head Start mothers in west Denver. These women understood that education and employment were vital for people to achieve both personal and economic success. Mi Casa was established to create new opportunities for adults and youth to become successful. For more than 30 years, Mi Casa has been committed to pursuing its mission through business, career, and youth and family development strategies.

For more information, please visit our website www.MiCasaResourceCenter.org.