



FOR IMMEDIATE RELEASE:

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Green Jobs: What Women Need to Know – February 24th

February 9, 2010 (DENVER): On Wednesday, February 24, 2010, women in the Denver area will have a chance to learn all about job opportunities available to them in the renewable energy and energy efficiency industries, otherwise known as “green jobs”.

The event – Green Jobs: What Women Need to Know – will take place Wednesday, February 24, from 10 a.m. to noon at Mi Casa Resource Center, 360 Acoma Street. The event will help women understand the different kinds of green jobs available, the training needed in order to get one, and effective strategies they can use to tackle their green job search.

“This is an opportunity for women at all stages in their careers to learn about the many opportunities available in Colorado’s fast-growing renewable energy and energy efficiency fields,” said Christine Marquez-Hudson, Executive Director of Mi Casa. “I think women will be surprised to learn of the diversity of jobs available. There’s an impression that a ‘green job’ just means manual labor, but that’s not always the case.”

The event will give women straight answers to their questions about green jobs and the information they need to prepare themselves to launch a new career in the renewable energy and energy efficiency industries of Colorado. Topics of discussion will include the different training opportunities available from university education to short-term apprenticeship programs; a day in the life of three women working green jobs; and what skills and experience employers are looking for.

“We hope this event will inspire women to explore the very real possibility of a career in the renewable and energy efficiency fields and give them valuable information and resources that will help them obtain a green job,” says Kit Williams, Project Manager for the Green Jobs Pipeline for Women project through Alliance for Sustainable Colorado.

This event is FREE and open to the public. Participants can register online at www.MiCasaResourceCenter.org or by calling the Alliance for Sustainable Colorado at 303-405-6795. Spanish-speakers can call 303-573-1302 for more information.

The press is welcome to attend this event.

Green Jobs: What Women Need to Know is part of the Green Jobs Pipeline for Women Project (under contract by the U.S. Department of Labor Women's Bureau), and is organized by the Alliance for Sustainable Colorado and Mi Casa Resource Center.

About Alliance for Sustainable Colorado

The mission of Alliance for Sustainable Colorado is to catalyze the shift to a truly sustainable world by fostering collaboration among nonprofits, businesses, governments, and education. We are working to advance economic, environmental and social sustainability in Colorado by building cross-sector alliances and networks. Alliance for Sustainable Colorado pursues sustainability through major program areas that value education, coalition building and the promotion of sustainable policies and practices. For more information visit www.SustainableColorado.org.

About Mi Casa Resource Center

Mi Casa is among the oldest and largest Latino-serving organizations in Colorado. Mi Casa was founded in 1976 by eight Head Start mothers in west Denver who understood that education and employment were essential for women to achieve personal and economic success. Mi Casa was established to create new opportunities for women and their children to succeed. For more than 30 years, Mi Casa has been committed to advancing the economic success of Latino and low-income families through business, career, and youth and family development strategies. For more information visit www.MiCasaResourceCenter.org.