



FOR IMMEDIATE RELEASE: April 22, 2009

Media Contacts:

Kate Bernuth ~ 303-539-5603 ~ Kbernuth@MiCasaResourceCenter.org

Ruth Rohs ~ 303-603-2515 ~ Ruth_Rohs@cable.comcast.com

Comcast Cares Day Brings Volunteers to Mi Casa for Fourth Consecutive Year

DENVER (April 21, 2009) – Mi Casa Resource Center is one of 25 local nonprofit agencies that will welcome Comcast employees this Saturday, April 25, for the company’s nationwide day of service known as Comcast Cares Day. This will be the fourth consecutive year that local Comcast employees share their time and energies to help Mi Casa improve our facility on Acoma Street.

Whether it’s painting walls, weeding, landscaping, picking up trash, laying carpet, changing light bulbs or cleaning floors, no task is too small or too large for the Comcast team when they show up in force with their families and friends on Comcast Cares Day. This year, we were excited to learn that Comcast Corporation’s Executive Vice President David Cohen, based at the company’s corporate headquarters in Philadelphia, will visit Mi Casa to greet volunteers and check out the improvement projects.

“The efforts of the Comcast employees make a huge positive difference; not only do they help us make our building a warm and welcoming place for people to come and learn and expand their professional capabilities, the maintenance work that gets done on Comcast Cares Day allows Mi Casa to spend more dollars on our business, career, and youth and family development programs,” said Kenneth Lyon, Mi Casa’s Chief Financial Officer.

Since it’s inception in 2001, tens of thousands of Comcast Cares Day volunteers have provided more than a million hours of service across the nation. Last year in Colorado, the Comcast Foundation contributed more than \$100,000 to its Comcast Cares Day partner agencies, and overall in 2008, Comcast Colorado donated \$7 million in cash and in-kind services to more than 200 community partners.

“Comcast is proud to be an active member of the Denver community, and Comcast Cares Day is our commitment to improving the quality of life in communities we serve,” added Scott Binder, Senior Vice President of Comcast Colorado. “We are in our fourth year of partnering with Mi Casa on Comcast Cares Day and we are thrilled to be expanding our partnership with them through new programs such as One Economy, a program to connect low-income individuals with reliable access to computers, broadband and online educational content.”

Comcast Cares Day takes place this Saturday, April 25, from 9 a.m. to 4 p.m.

#####

About Mi Casa Resource Center

The mission of Mi Casa Resource Center is to advance the economic success of Latino families. Mi Casa was founded in 1976 by eight Head Start mothers in Denver. These women understood that education and employment were vital for women to become successful on both a personal and economic level. As a result, Mi Casa was established to create these opportunities for adults and youth to become successful. For more than 30 years, Mi Casa has been committed to pursuing its mission through business, career and youth and family development strategies. www.MiCasaResourceCenter.org

About Comcast Cares Day

Comcast Cares Day is Comcast's annual company-wide day of service, and is one of the largest single-day corporate volunteer efforts in the United States. Tens of thousands of Comcast employees, along with their families, friends, and Comcast's community partners volunteer to help improve their local communities. More than 50,000 volunteers work together on nearly 400 projects to help power the dreams in the communities we serve and we are excited to continue those amazing efforts this year. Since its inception in 2001, Comcast Cares Day has provided more than one million hours of service across the United States.

www.comcast.com/corporate/about/inthecommunity/volunteer/comcastcaresday.html