



FOR IMMEDIATE RELEASE
Thursday, September 13, 2012

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**Mi Casa and CLLARO Host
Colorado Latinos: Priorities 2012**

Statewide survey analyzes Latinos' priority issues in the 2012 Presidential elections

DENVER (September 13, 2012) – Latino voters in Colorado may decide the upcoming presidential election. For that reason, Mi Casa Resource Center and the Colorado Latino Leadership, Advocacy and Research Organization (CLLARO) announced today that they are conducting a statewide survey to gather Latino voters' perspectives on major issues affecting their choices for president. The results of the survey will be shared with the Obama and Romney campaigns on the eve of the presidential debates in Denver.

Survey results will be unveiled at a **Colorado Latinos: Priorities 2012** event on Monday, October 1, 2012, from 6:00 to 8:00 p.m. at Mi Casa Resource Center, 360 Acoma Street in Denver, Colorado. In addition to the Romney and Obama campaigns, members of the community and the news media are invited to attend.

"We know that the Latino vote in Colorado is critical to both political parties this year, and we want the candidates to know exactly where Colorado's Latino voters stand on major issues," said Christine Marquez-Hudson, CEO/Executive Director of Mi Casa Resource Center. Marquez-Hudson will moderate the event that will also feature a panel of experts on issues such as jobs and the economy, health, and education.

CLLARO, which specializes in community research, will distribute and analyze results of the survey. Copies of the analysis will be available to the media at the event. Olivia Mendoza, CLLARO's Executive Director, will be one of the event presenters. "Latinos in Colorado share many similarities, but also have diverse backgrounds and experiences that shape their viewpoints," said Mendoza. "It's important for the candidates and elected officials to understand those similarities and differences."

Links to the survey will be available on the Mi Casa Resource Website at www.MiCasaResourceCenter.org and on CLLARO's website at www.cclaro.org. The media is invited to link audiences to these sites via their websites. The survey will be open until Friday, September 21, 2012.

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About Mi Casa Resource Center (www.MiCasaResourceCenter.org)

Mi Casa is among the oldest and largest Latino-serving organizations in Colorado, founded in 1976 by eight mothers in west Denver. Mi Casa creates new opportunities through career education to help workers launch promising careers; business education to help entrepreneurs and emerging businesses find success through self-employment; and out-of-school enrichment programs for middle and high school youth focused on positive academic, emotional and social development. For 36 years, Mi Casa has been committed to advancing the economic success of Latino and other working families.

About CLLARO (www.cllaro.org)

The Colorado Latino Leadership, Advocacy and Research Organization (CLLARO) is Colorado's premier leadership development, public policy and research center dedicated to strengthening Colorado's Latino community. CLLARO was born out of a merger between the Latin American Research and Service Agency (LARASA) and the Colorado Latino Forum Leadership Center (CLFLC). Since its founding in 1964 by some of Colorado's foremost civil rights leaders, CLLARO has been dedicated to improving the quality of life for Latinos in Colorado. As it moves forward, CLLARO strives for equality in educational achievement, economic opportunity, social integration, health and wellbeing and civic representation.