

Mi Casa operates **Family Economic and Education Centers** in three of Denver’s most distressed quadrants. Each Center offers a unique mix of career development, business development, and youth development programs as well as economic advancement services. All programs are designed to advance the economic success of Latino and working families. Mi Casa’s approach is holistic and individualized to meet the needs of each participant and includes the following key components:

- Navigation - we use a strengths-based, individualized approach to support participants & connect them to the appropriate services
- Partnerships - we collaborate with a network of partners who each bring specialized skills and programming

Career Development

Mi Casa offers a continuum of career development services for low and mid-skilled workers to prepare them for careers with strong earning potential. Mi Casa provides career coaching, career readiness workshops, & industry-focused trainings in high-growth sectors. Using a “sector-focused” approach, Mi Casa works with area employers to create training programs in financial services, healthcare, and customer service. Mi Casa works closely with employers to ensure training prepares workers for the demands of the job and to create expanded employment opportunities for graduates.

Business Development

The Mi Casa Women’s Business Center – the only such center in Colorado supported by the U.S. Small Business Administration – provides aspiring entrepreneurs and emerging businesses with the education, tools and support needed to achieve personal financial stability & community economic impact through a wide array of services.

Youth & Family Development

Engaging programs that support academic achievement and positive youth development keep kids safe and stimulated after school, in the evenings and during the summer. Our school-based Neighborhood Centers at Denver Public Schools’ Lake and North Campuses align with best practices and include academic and enrichment programs focused on Technology, Career exploration, Leadership, and STEM (Science, technology, engineering and math).

Economic & Educational Advancement Services

In collaboration with our on-site community partners, Mi Casa offers:

- Financial coaching and credit counseling
- Free tax preparation
- Legal support
- Technology training
- High School Equivalency test preparation class
- English as a second language (ESL) classes

Social Enterprises

The profits from our social enterprise businesses support Mi Casa’s nonprofit programs. Mi Casa has two revenue-generating businesses:

- Mi Casa BackOffice Solutions provides accounting, bookkeeping, advising, and coaching services
- Mi Casa TalentSolutions is our full-service staffing agency for temporary, contract, and direct-placement opportunities.

Locations

- Mi Casa Resource Center @Central Denver
- Mi Casa Innovation Lab @Northeast Park Hill
- Mi Casa Neighborhood Center @Lake Campus
- Mi Casa Neighborhood Center @North Campus

PROGRAM OUTCOMES



Jobs Created



Revenue Generated



Employment Rate



Youth Served

In 2015, Mi Casa directly served 2,724 individuals. Adding in our on-site partners, a total of 7,805 individuals were served at our four Family Economic and Education Centers.

BUSINESS DEVELOPMENT

- 1,299 total businesses received services; the number of core participants (business owners that participate in training and/or one-on-one counseling) was 395
- Of the 192 that enrolled in training, 133 completed the program; and 119 graduates created a business plan
- Economic impact of core participants includes: 82 new business launched; 83 new jobs created; 472 jobs retained; \$12M in capital obtained; \$26.4M in revenue generated
- An additional 818 entrepreneurs were served in financial education classes, marketing and technology workshops, business resource fairs and networking events, and Business Legal Night.

CAREER DEVELOPMENT

- 296 participants received career services
- 105 participants enrolled in intensive career training programs, and 95% successfully completed the program (100 people)
- 67% of whom attained employment
- 89% of participants retained their jobs for 30 days; 89% retained their jobs for 90 days; and 80% were still working after 180 days

YOUTH & FAMILY DEVELOPMENT

- 1,055 youth served in out-of-school time programs; 134 attended 30+ days (core participants)
- Among core participants:
 - 57% increased their GPA
 - 78% achieved 90% or better school-day attendance
 - 97% had zero school day suspensions or decreased their suspensions
- According to teacher surveys:
 - 96% of core participants advanced to the next grade level
 - 70% improved their classroom behavior

ECONOMIC & EDUCATIONAL ADVANCEMENT

- 3,750 received tax prep
- 405 received financial coaching
- 233 ESL participants
- 67 High School Equivalency prep students
- 697 served through Legal Night
- 11 received home ownership support
- 79 received technology training

2015 AGENCY DEMOGRAPHICS

58% Female 42% Male

80% Latino