



 Path to  
*Prosperity*  
BREAKFAST

## Sponsorship Packet

**9<sup>th</sup> Annual Path to Prosperity Breakfast**  
Mi Casa Resource Center

Thursday, November 2nd, 2017

8:00 to 9:30 a.m.

PPA Event Center

2105 Decatur St., Denver, CO 80211



## 2017 Annual Path to Prosperity Breakfast

Each year Mi Casa brings together the philanthropic and business community to celebrate Mi Casa's success, communicate our vision for the future, and build strong community support. This annual breakfast event is a chance to showcase your company's commitment to the community. With 400 guests in attendance, representatives from the following groups will be present:

- Latino leaders
- Major Donors
- Nonprofit and Educational Leaders
- Government Officials
- Volunteers
- Small business owners

*Path to Prosperity*  
BREAKFAST

**MI CASA**  
RESOURCE CENTER  
Advancing family prosperity

# Sponsorship Levels

2017 Annual Path to Prosperity Breakfast  
 Thursday, November 2<sup>nd</sup> 8:00 – 9:30 a.m.  
 PPA Event Center, 2105 Decatur Street

	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Bronze Sponsor (\$1,000)
Inclusion on Spanish language radio and television PSAs	●			
Brief speaking opportunity at the event	●			
Banner displayed at event	●	●	●	
Placement in pre-event rolling PowerPoint presentation	● (Prominent placement)	● (Mention in presentation)	● (Listing in presentation)	
Logo on all event collateral	●	●	●	● (Listing)
Logo recognition on sponsor page and event webpage	●	●	●	●
Mentions on Mi Casa’s social media sites pre and post event	● (6)	● (5)	● (2)	● (1)
Table(s) at event 1 table seats 10 guests	● (2)	● (2)	● (1)	● (1)

# Sponsorship Levels

## Platinum Sponsor: \$10,000

- Inclusion on PSA distributed to Spanish language radio stations and TV stations through Logo on all print and electronic event collateral
- Two tables of 10 with premier seating and table signage with corporate logo
- Prominent logo recognition on sponsor page and event webpage
- Banner displayed at event
- Opportunity to speak for a short time, at the podium, during the event
- Prominent placement in pre-event PowerPoint presentation
- Opportunity to have company materials displayed on event tables
- 6 mentions on Mi Casa's social media (Facebook, Twitter, LinkedIn)

## Gold Sponsor: \$5,000

- Logo on all print and electronic event collateral
- One table of 10 with table signage with corporate logo
- Prominent logo recognition on sponsor page and event webpage
- Specialized volunteer opportunity for employees
- Banner displayed at event
- Mentioned from the podium during the event
- Mention in pre-event PowerPoint presentation
- 5 mentions on Mi Casa's social media (Facebook, Twitter, LinkedIn)

## Silver Sponsor: \$2,500

- Logo on all print and electronic event collateral
- One table of 10
- Logo recognition on sponsor page and event webpage
- Listing in pre-event PowerPoint presentation
- 2 mentions on Mi Casa's social media (Facebook, Twitter, LinkedIn)

## Bronze Sponsor: \$1,000

- Listing on all print and electronic event collateral
- Listing on sponsor page and event webpage
- 1 mention on Mi Casa's social media (Facebook, Twitter, LinkedIn)

*For more information, contact Liesl Thomas at (303)539-5609 or [lthomas@micasaresourcecenter.org](mailto:lthomas@micasaresourcecenter.org)*

# Sponsorship Commitment

2017 Annual Path to Prosperity Breakfast  
Thursday, November 2<sup>nd</sup> 8:00 – 9:30 a.m.  
PPA Event Center, 2105 Decatur Street

We commit to sponsoring Mi Casa's 2017 Path to Prosperity Breakfast at the following level:

- Platinum Sponsor**                      \$10,000
- Gold Sponsor**                                \$5,000
- Silver Sponsor**                                \$2,500
- Bronze Sponsor**                              \$1,000

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please use the following name for recognition: \_\_\_\_\_

## Payment Options

- Check Enclosed (Payable to Mi Casa Resource Center)
- Please Send an Invoice
- Credit Card

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Ver. Code: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return the completed form to Liesl Thomas, Vice President of Development,  
Mi Casa Resource Center: 345 S Grove St, Denver, CO 80219  
lthomas@micasaresourcecenter.org | 303.539.5609**

