

FOR IMMEDIATE RELEASE

Thursday, March 30, 2017

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SALAZAR FAMILY FOUNDATION MAKES \$1.5M GIFT TO BRING MI CASA RESOURCE CENTER TO WESTWOOD

Mi Casa Resource Center to name new headquarters in Westwood "Salazar Center for Family Prosperity"

DENVER – Mi Casa Resource Center (Mi Casa) is proud to announce a generous gift of \$1.5 million from the Salazar Family Foundation to the organization's \$4.1 million capital campaign, which will allow the organization to move its headquarters to the Westwood neighborhood this summer. Mi Casa will name its new headquarters "Salazar Center for Family Prosperity" in recognition of the family's contribution to the campaign.

Beginning in July 2017, Salazar Center for Family Prosperity will serve as the new headquarters location for Mi Casa Resource Center. The 20,000 square foot space (housed on the 1st floor of a new building located at 345 S Grove St) will accommodate Mi Casa's offices as well as training space for programs, which include workforce development, entrepreneurial training, and youth development services.

"Mi Casa Resource Center is honored to name our new facility on behalf of the Salazar Family Foundation," shared Monique Lovato, CEO & Executive Director of Mi Casa Resource Center. "Their personal story of perseverance and entrepreneurship will inspire individuals and families who come to Mi Casa to work hard to achieve their goals."

The Salazar Family Foundation, founded in 1999 by Rob and Lola Salazar, is focused on supporting organizations that improve the quality of education for Denver residents. Understanding the value of career and entrepreneurial training as entrepreneurs themselves, the foundation has been a generous supporter of Mi Casa's programs for several years. "We are grateful to have parents who instilled education and hard work in us," said Lola Salazar. "We value Mi Casa's impact on assisting families to achieve their educational and economic goals."

Rob and Lola Salazar are well-known in Denver for being successful business owners and philanthropic leaders who are committed to giving back to their community to ensure others have the opportunity to succeed. "We are so proud to know we are helping our community," Lola added. "We want families to believe they can succeed and they can make a difference, regardless of what their challenges are."

Mi Casa is very excited about the move to the Westwood neighborhood in Southwest Denver and the opportunities it presents to work with existing residents and businesses to build on the cultural assets and entrepreneurial spirit of the community to grow the area's economy so they may prosper in place and avoid displacement. Lola grew up in Southwest Denver and attended Lincoln High School, not far from the location of the new Salazar Center for Family Prosperity, and stated: "This is my old neighborhood. This is where I first aspired to achieve my goals and dreams. I am excited to see the redevelopment of Westwood and the impact it will have on families so they can aspire to achieve their goals as well."

Mi Casa Resource Center (Mi Casa) is a nonprofit organization that has served the Denver community for over 40 years, working to advance the economic success of families with limited opportunities. Learn more at www.MiCasaResourceCenter.org