



Community • Integrity • Innovation • Expanding Opportunities • Connection

2014 Annual Report

A MESSAGE FROM OUR EXECUTIVE DIRECTOR

Dear Friends of Mi Casa,

Every day I have the opportunity to speak with a group of Career students, visit with our enthusiastic middle and high school youth, or discuss a business idea with an entrepreneur, I feel inspired. The families at Mi Casa have big dreams and goals—and they are working so hard to reach them!

Our “familia” here at Mi Casa is working hard too. We made tremendous progress in 2014 toward our Five-Year Vision! Mi Casa continued to work with its tremendous community partners to “integrate” economic and educational services to help low-income families achieve economic security. We received a three-year grant from the W.K. Kellogg Foundation to examine how the integrated services model works with business students and in a more robust system. We added a team of navigators to our system to help families develop economic plans and guide them through the services they need on-site and in the community. So far, our families are reporting that they are benefiting from the improved system!

Mi Casa also entered into a partnership with Gorman & Company to build a new headquarters in the Westwood neighborhood in Southwest Denver. The building will feature nearly 20,000 square feet of space for Mi Casa’s administrative offices and Family Economic and Education Center, and 42 units of affordable housing overhead. The project won a 9% Low-Income Housing Tax Credit from the Colorado Housing and Finance Authority (CHFA) and plans to break ground in 2015. Our vision is to develop our locations in the Northeast and Northwest into more robust “Family Economic and Education Centers” as well.

Mi Casa is bringing the very best services to the community. We were proud that in 2014 Vice President Joe Biden singled out Mi Casa’s Career Development Program as a “successful job-driven strategy” among federally funded programs. Our business program was named a “Women’s Business Center of Excellence” for both Colorado and the Region by the U.S. Small Business Association. And, Eide Bailly chose Mi Casa as its Colorado awardee for excellence in social enterprise. The staff and board of directors at Mi Casa are working hard to serve our extraordinary families. No wonder I feel so inspired!

Warmly,



CHRISTINE MARQUEZ-HUDSON
Executive Director/CEO



CONTENTS

- 2 A Message from Our Executive Director
- 3 Services & Locations
- 4-5 2014 Highlights
- 6 2014 Outcomes
- 7 Staff & Board of Directors
- 8 Financial Report
- 9-11 Supporters

SERVICES & LOCATIONS

Mi Casa Resource Center offers comprehensive Family Economic & Education Centers with four locations across Denver that each offer a unique mix of services.



MI CASA NEIGHBORHOOD CENTER AT NORTH CAMPUS

2960 N. Speer Blvd.

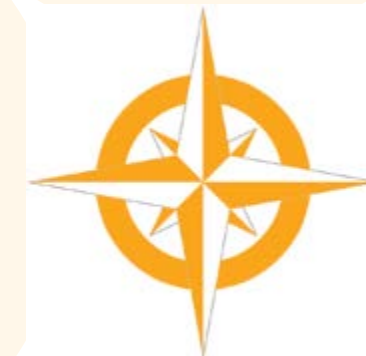
- Afterschool, evening and summer enrichment programs
- Homework help and academic support
- Career education and technology training for youth
- Peer mentoring
- Family engagement programs



MI CASA NEIGHBORHOOD CENTER ON THE LAKE CAMPUS

1820 Lowell Blvd.

- Afterschool, evening and summer enrichment programs
- Homework help and academic support
- Case management and life skills training for at-risk youth
- GED test preparation
- English and computer literacy classes for adults



MI CASA INNOVATION LAB IN NORTHEAST PARK HILL

3399 Holly St.

- Career planning services - resume, job search, interview preparation
- Entrepreneurial trainings - writing a business plan, marketing support
- Financial education - budgeting, credit, financial products and services
- Technology training



MI CASA RESOURCE CENTER HEADQUARTERS

360 Acoma St.

- Entrepreneurial training, business counseling, microloans
- Workforce training, coaching and job-search assistance
- Financial counseling and education
- Free tax preparation
- GED test preparation
- English and computer literacy classes
- Legal support events
- Housing education and home loans assistance



2014 HIGHLIGHTS



Denver Business Journal Cover Story

In 2014 Mi Casa Resource Center was featured on the cover of the Denver Business Journal for our strategic approach to connecting workers and businesses through our career training program. The Denver Business Journal noted Mi Casa's holistic approach to help move families toward self-sufficiency. Our bilingual bank teller program was highlighted for providing a comprehensive overview of the banking world and providing local banks and credit unions with highly-trained employees, especially bilingual candidates.

One Year of Integrated Services

In 2014, Mi Casa received a three-year grant from the W.K.K. Kellogg Foundation to develop and implement an integrated approach to service delivery at Mi Casa, including improving participants' experiences and outcomes, and improving the overall coordination of agencies internally and externally. We added a team of navigators to shepherd families through onsite services and connect them with community resources. With our partners, we are integrating evaluation systems.



Awards & Accolades

In 2014 Mi Casa's business development program was named a "Women's Business Center of Excellence" for both Colorado and the Region by the U.S. Small Business Association. Mi Casa's full-service staffing agency, TalentSolutions, was named the Colorado winner for Eide Bailly's Resourcefulness Award, for its creative, sustainable revenue-generating initiative.



Path to Prosperity Breakfast

The 2014 Path to Prosperity Breakfast was Mi Casa's most successful fundraiser to date, raising more than \$100,000 in gifts and pledges. Mi Casa welcomed more than 350 guests to the sixth annual event, which provides the Mi Casa family and the greater community and opportunity to reflect on the year's successes. Former business and career participants shared with the audience their stories of Mi Casa's impact on their lives.



2014 HIGHLIGHTS



Mi Casa Resource Center is working on a new approach to bring our services to the Metro-Denver community...

Mi Casa's New Building

In 2014, Mi Casa launched a process to build a new headquarters and Family Economic and Education Center in Westwood. Located near Federal Boulevard and Alameda, the facility will feature 20,000 square feet for Mi Casa's services and 42 units of affordable housing overhead. Mi Casa will be bringing its award-winning business, career and youth development services to the location and combining those with economic and education services provided through its strategic partnerships. Navigators will work with families to identify economic and educational goals, connect them to on-site services as well as resources in the community. Mi Casa envisions a center that offers all the services a family needs to get on its feet and stay there. The building will also provide a much-needed resource to the community by hosting and facilitating access to other services.

Westwood is a community with great needs—and great opportunities. It is 81% Latino and challenged with high poverty and unemployment rates as well as low educational attainment levels. However, it is also a culturally vibrant neighborhood with exceptionally involved residents, active community-based organizations, and new development. Mi Casa is excited to combine its Family Economic and Education Center with much-needed affordable housing to better serve Southwest Denver.

This new facility is scheduled to break ground in August 2015 and open in the 2nd quarter of 2017.

2014 OUTCOMES

95

new businesses launched



90

new jobs created



1,043

youth participated in out-of-school time programs



BUSINESS

686 total businesses received services

Of the 505 business owners who received training and/or counseling:

113 business plans created

480 jobs retained for at least 12 months

\$3M in capital obtained from lenders

\$11.4M in revenue generated

CAREER

107 workers completed career training; 76 (70%) were placed in full-time jobs

312 job seekers received career coaching and job placement services

Integrated into Mi Casa's career, business and youth and family programs is access to economic advancement services that help families to build income and assets and decrease debt. Our partnerships with community organizations offer:

- Financial coaching and credit counseling
- Free tax preparation
- Legal Support
- Technology training
- GED Preparation courses
- English as a second language (ESL) classes

YOUTH & FAMILY

Among youth that attended 30+ days of programming:

50% increased GPA

67% achieved 90% or better school-day attendance

91% had zero school day suspensions

87% improved class participation

77% increased academic performance

2014 STAFF & BOARD OF DIRECTORS

Executive Team

Christine Márquez-Hudson
CEO/Executive Director

Karen Fox-Elwell
Vice President of Programs and Integration

Joe Haines
Vice President of Development

Kenneth Lyon
Vice President of Finance and Administration

Career

Karen Stran, Director
Safia Castro
Indya Clark
Marilyn Coto
Theresa Hayes
Katherine Koivisto
Gloria Padilla
Carin Paupore
Marissa Pietrus
Anne Volcker
Alana Weirnerman

Business

Elena Vasconez, Director
Robert Hernandez
Luis Moreno
Lisa Shook
Guadalupe Torres
Claudia Yanez

Administrative

Lauren Archuletta
Katharine Brenton
Susan Cotton
Jezabel Herrera
Sonya Rodriguez
Cintya Ventimiglia

TalentSolutions

Morez Gutierrez
Leesly Leon

Youth & Family

Andrea Herrera Moreno, Director
Julia Alvarez
Kevin Arroyo
Molly Brooks
Lauren Brown
Shannon Conmy
Elizabeth De La Rosa
Monica Delgado
Lori Dougherty
Brianna Erger
Andy Figueroa
Lora Fike
Ryan Fraser
Mayra Granados
Bridgette Haggerty
Stephanie Hernandez
Destiny Jones
Joseph Manzanares
Amanda McCormick
Conor O'Brien
Ana Perez Santos
Bonifacio Sanchez Flores
Rachele Vierthaler
Brandon Wilkinson

Board of Directors

RICHARD GONZALES
President
Reno & Cavanaugh PLLC

DEBBIE TRUJILLO
Vice President
KeyBank

JOHN REYES
Treasurer
Lion Enterprises, Inc.

INEZ DAVIS
Secretary
URS Corporation

ANA CABRERA
CNN

JORGE CHALIT
LenderLive Network

BENITA DURAN
Denver Public Schools

MICHAEL HILLER
Colorado State Bank & Trust

AMY KAHN
University of the Rockies

PATRICIA LEPIANI
The Idea Marketing

RAFAEL MEDINA
Entravision
Communications

JAMES PEREZ FOSTER
Bainbridge Advisors

MARY RICKETSON
University of Denver
Law School

JAVIER RODRIGUEZ
DaVita Kidney Care

CHRISTIANO SOSA
The Denver Foundation

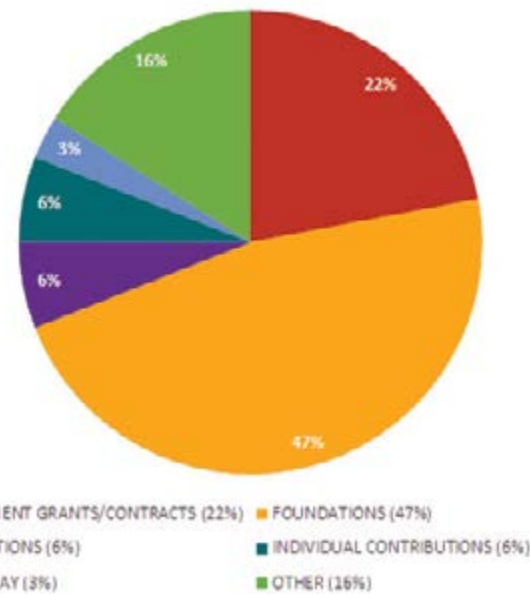
2014 FINANCIAL REPORT

STATEMENT OF FINANCIAL POSITION

| Assets | |
|---|--------------------|
| Cash/equivalents - unrestricted | \$410,427 |
| Cash/equivalents - temporarily restricted | \$575,880 |
| Cash held for others | \$52,691 |
| Other assets | \$2,820,588 |
| Total Assets | \$3,896,973 |
| Liabilities & Net Assets | |
| Accounts payable | \$40,714 |
| Notes payable | \$1,030,077 |
| Cash due others | \$52,691 |
| Other liabilities | \$29,136 |
| Total Liabilities | \$1,219,707 |
| Net Assets | |
| Unrestricted | \$1,357,707 |
| Temporarily restricted | \$1,319,559 |
| Total Net Assets | \$2,677,266 |
| Total Liabilities & Net Assets | \$3,896,973 |

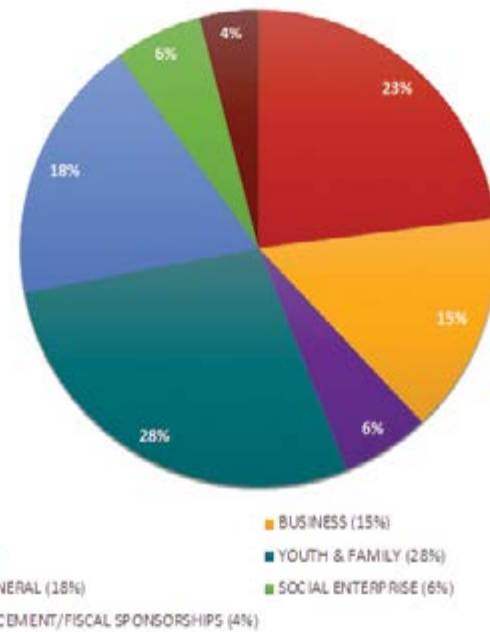
STATEMENT OF ACTIVITIES

| Revenue & Support | |
|--------------------------------------|--------------------|
| Government grants/contracts | \$723,114 |
| Foundations/trusts | \$1,369,891 |
| Corporate donations | \$174,553 |
| Contributions | \$186,952 |
| United Way | \$100,000 |
| Other revenue | \$365,604 |
| Total Revenue & Support | \$2,966,773 |
| Expense | |
| Career | 628,522 |
| Youth & Family | \$747,849 |
| Business | \$418,557 |
| Economic Advancement/Fiscal sponsors | \$95,894 |
| Management/General | \$482,871 |
| Fundraising | \$169,147 |
| Social Enterprise | \$168,580 |
| Total Expense | \$2,711,418 |
| Change in Net Assets | \$255,355 |
| Net Assets, beginning of year | \$2,421,910 |
| Net Assets, end of year | \$2,677,266 |



EXPENSE

REVENUE



THANK YOU TO OUR 2014 SUPPORTERS

FOUNDATIONS

\$50,000+

The Anschutz Foundation
El Pomar Foundation
Gary Community Investments/Piton Foundation
W.K. Kellogg Foundation

\$20,000-\$49,000

Caring for Colorado Foundation
The Colorado Trust
The Comcast Foundation
Daniels Fund
The Denver Foundation
Fox Family Foundation
Helen K. & Arthur E. Johnson Foundation
Jay and Rose Phillips Family Foundation
Post-News Season to Share
Rose Community Foundation
The Women's Foundation of Colorado

\$10,000-\$19,999

Mabel Hughes Charitable Trust
KeyBank Foundation
Peyback Foundation
The Virginia Hill Foundation
Wells Fargo Foundation

\$10-\$9,999

Iunter Trust, Inc.
ican Endowment Foundation
cher Foundation
Family
lation
s Foundation
umphreys Foundation
ullen Foundation
r Morgan Foundation
i. Bloom Foundation
sman Family Foundation
mm Foundation

CORPORATE

\$100+

ado Federal Savings Bank
ado State Bank and Trust
ast
a, Inc.

Shamrock Foods Company
State Farm Insurance

\$10,000-\$14,999

Bank of America
Eide Bailly
PCL Construction Enterprises, Inc.
US Bank

\$5,000-\$9,999

Alpine Buick GMC
Charles Schwab
Citywide Banks
Cesco Linguistics Services LLC
Noble Energy
Reliable Drilling Fluids, LLC
SM Energy

\$1,000-\$4,999

Bridgepoint Education, Inc.
GoGORILLA Media
MoneyTree, Inc.
University of the Rockies

\$500-\$1,999

Clearpath Accountants LLC
Corona Insights
Hewlett-Packard
New York Life Insurance Company
Rockman et al, Inc.
Rose Medical Center
Sherman & Howard, LLC

AGENCIES

\$50,000+

21st Century Community Learning Centers
Colorado Department of Human Services, Division of Behavioral Health
Denver Office of Economic Development, TANF Office
Mile High United Way
U.S. Small Business Administration

\$10,000-\$49,999

Denver Office of Economic Development, Business Services
Denver Office of Economic Development, Neighborhood Development

\$1,000-\$9,999

Arc Thrift Stores
Buckley Air Force Base Youth Center
FirstGiving
Most Precious Blood Church

\$100-\$999

303 Solar LLC
A Foot in the Door Productions
Abundant Harvest Community
Agilent Technologies
Colorado Latino Forum/LARASA
Denver Community Credit Union
Denver Health
Denver Homes
E-Comp Recycling LLC
Flatirons Habitat for Humanity
Flowerpetal.com
Hub International
IBM Employee Services Center
Intersector Partners L3C
Kaspo
KCNC-TV Channel 4
Mestiza Leadership Services
NW Coalition
Regis University
Rose Medical Center
Servomat Vending Services
Shift-powered By Chiropractic, LLC
Small Business Services
The Denver Center For The Performing Arts
Wells Fargo Community Support Campaign
Young Americans Center for Financial Education

INDIVIDUALS

\$5,000+

Bernie & Mary Buescher
Cathy J. Hart
Melissa Hart
Nita Henry
Anthony & Karen Hinkel
Andrew Hudson & Christine Márquez-Hudson
Ken & Candace Lyon
Lorenzo & Cherry A. Márquez
Roger Nittler

Felicity O'Herron

THANK YOU TO OUR 2014 SUPPORTERS

Javier & Jodi Rodriguez
Luis Ventoza

\$1,000-\$4,999

Anonymous
Olivia Armijo Killough
Ryan Baca
Ana Cabrera Nielsen
Teri Chavez
Susana Cordova
Inez Davis
Sheri R. Di Paglia
Benita Duran
Angelena Gleason
Joe Haines
Carol A. Hildebrand
Nora Jacquez
Amy Kahn
Suzanne King
Johanna Leyba
Monica Marquez
Laura Morales
Mary Ann Padilla
Deborah Quintana
John Reyes
Mary E. Ricketson
Christiano Sosa
Marc A. Spritzer
Thomas Williams

\$500-\$999

Anonymous
Virginia B. Bayless
Kevin & Katie Brooks
Robert Brown
Cile Chavez
Chad Gentry
Joe Gomez
Elsa Holguin
Rick Lawton
George Nash
James Pérez Foster
Sheryl Personett
Margaret Scivicque
Sue Westen
Heather Whitman

\$100-\$499

Anonymous
Jessica Alvarado

Lynn Archuleta
Charles Arnold
Dolores S. Atencio & Alfredo Pena
Marti Awad
Jessica Bachus
Veronica Barela
Ashley Baronfeld
Rita Barreras
Alice Barrios
James & Mary Bernuth
Mary T. R. Bernuth
Katharine Bernuth Brenton
Talia Bond
Angela Bricmont
Adrian Brown
Margaret A. Burd
Susan Cantwell
Evelyn Cartagena
Juanita Chacon
Alice Daly
Monika DeNileon
Carol Eckhoff
Benjamin Fernandez
Maggie L. Fox
David & Nicole Garrett
Lisa L. & Richard Gonzales
Catherine Goodwillie
Kerry L. Graf
Jacquie Granados
Jeff Hamstad
Leslie Hannon
Sharon Heinlen
Jezabel Herrera
Joe Hodas
Karen Hoffman
Diego Hunt
Tiffany Hutchings
Eider Iraola
Kim Jacques
Sylvia Jacques
Jennifer D. Johnson
Carol E. Kaufman
Jennifer Kemps
Jodi L. King
Rebecca Kirchdorfer
Peter Konrad
Edward Krug
Monica Landeros
Carol Lay
Leesly Leon Gallo

Patricia Lepiani
Marta Loachamin
Nadia Lopez
Monique Lovato
Sigifredo Luna
Mindy Mahoney
Carlos Martinez
Mary McClatchey & Stephen Masciocchi
Erica Mcintire
Denise McMahan
Nancy Medina
Rafael Medina
Peggy E. Montano
Ana M Mora
Andrew Neumeyer
Elizabeth A. Ojeda
Derek P. Okubo
Andrew O'Reilly
Gay Porter Denileon
Lydia M. Prado
Cathy Reedy
Meshach Rhoades
Stephanie Ribbens
Sonya G. Rodriguez
Rosemary Rodriguez
Linda Romero
Anne Rowe
Connie Rule
Dan & Lisa Sandos
Leslie Schaus
Judy Scully
Deborah Sedillo
Cathy Sheldon
Lisa Shook
Nicole Shook
Eric D. Siler
Michael Smith
Gene Sobczak
George Sparks
Karen Stran
David A. Tashjian
Shelley Thompson
Carolyn Topelson
Lynn Trojahn
Lorenzo Trujillo
June Twinam
Elena Vasconez
Sherri Vasquez
Deborah L. Vela

Mi Casa Resource Center believes that when a family is economically secure, everything else is possible. That is why we work every day to make sure Latino and other working families have access to the economic, educational, career and business services they need to succeed.



Renee Verspoor
Stephanie Wasserman
Susan Weinstein
Cindy Willard
Lisette Williams
Jesse Wolff

IN-KIND (\$250+)

Carla Aguilar
Iris Ayala-Swindell
Keith Anderson
Victor Amaya
Andrew Hudson's Job List
Anonymous
ASLA
Azucar Bakery
Miguel Banuelos Garcia
Mary Alice Barcelona
Sara Baumann
Beverage Distributers Co, LLC
Joel Berdie
Courtney Berg
Bernices
Blitz Paintball
Bold Lead Designs
Katrina A. & Brian Boldry
Kamry Bowman
Jeffrey H. Bridges
Joe Cahn
Donna M. Campbell
Children's Museum of Denver
Gloria Cisneros
Jorge Cisneros
Carlos Colon
Community College of Denver
Donald Conty
Rebeca Corona Ramo
Lauren Craft
Adrienne Crowson
Inez Davis
Monica Delgado

Denver Broncos
Denver Museum of Nature and Science
Denver Public Library
Denver Public Schools
Michaela Diamond
Matthew Diaz
Monyett Ellington
Elizabeth Ellis
Entravision
Enstrom Candies
Hillary Estner
Fancy Tiger Crafts
Amber Feese
Fiddler's Elbow Country Club
Annie Foley
Carlos Fresquez
Jane Froman
Debbie Fugate
Maria Gonzalez
Ashley Haines
Ivy Hastings
Vonnice Hergett
Michael C. Hiller
Marlon Honderman
Idea Marketing
Intuit Inc.
Nishana John
Jumpstreer
Kaladi Coffee Roasters
Suzanne Kaller
Ilima Kane
Wendy King
Carlos Klinger
Vance Larsen
Rick Lawton
Le Central Restaurant
Patricia Lepiani
Lone Tree Arts Center
Rebecca Marques-Guerrero
McNeil Desgin Portraits
Mi Casa Board of Directors
Jessie Miranda

Molly Brown House Museum
Bill Mosher
Mountainview Garage
Mpowered
James Murphy
Jesse Nading
Charlie Nakic
Angeles Ortega
Pablo's Coffee
Carlos Palafox
Panzano
Justin Park
Natasha Pepperl
Marissa Pietrus
Jennifer Prehn
Jorge Ricardo Lopez McKnight
Yesenia Rivera
Rocky Mountain Hair Designs
Chef Dana Rodriguez
Sage Hospitality Group
David Sargent
Lois Schreiner
Suzy Schutz
Amina Shabazz
Shapes Salon
Southwest Airlines
Spring Institute for Intercultural Learning
Amanda Steinken
Sweet Action Ice Cream
Tag Eateries
The Artisan Center
The Comcast Foundation
Thunderbird for Good
ThunderVision Creative Services
Timbuk Toys University Hills
US Foods
Rinaldo Valenzuela
Nicole Veltze
Vine Street Pub and Eatery

Marnie Ward
Jennifer Whitton
Paige Wiese

Your support of Mi Casa Resource Center is much appreciated. We apologize if we inadvertently left anyone off this list of contributing 2014 donors.

Thank you.

CORE VALUES

COMMUNITY

Mi Casa promotes a welcoming environment that creates a sense of family for all

INTEGRITY

Mi Casa adheres to a strong work ethic, accountability and professionalism at all levels

INNOVATION

Mi Casa's entrepreneurial spirit guides program implementation and strategic planning

EXPANDING OPPORTUNITIES

Mi Casa provides tools for continuous advancement using a strengths-based approach

CONNECTION

Mi Casa connects people to opportunities, resources and community



Thank you for
your support!



www.MiCasaResourceCenter.org