

# GreaterGood Academy



SUSTAINABLE ENTERPRISE FOR ALL

- **CUT** your costs
- **INCREASE** your market share
- **LAUNCH** a green product or service
- **REDUCE** your environmental impact
- **MANAGE** your team members effectively
- **LEAD** in your community
- **NETWORK** with local business and government leaders
- Gain **ACCESS** to financing options
- **MENTORING** from experienced professionals

The **Greater Good Academy**, a groundbreaking 8-week course, will help your business grow by embracing the “**Triple Bottom Line**”: people, planet and profit. You'll learn from Denver's top sustainability experts about how to apply the Triple Bottom Line to **community and environmental initiatives, financing options, marketing and operations, and more**. By the end of the course, you will have created a custom Triple Bottom Line **action plan** for your business, and will have the chance to present it at a **public showcase** of business, civic and government leaders.

**HOW MUCH:** \$125

**WHEN:** 8 Tuesdays 6-9 PM, 9/21-11/9

**WHERE:** Mi Casa Resource Center, 360 Acoma Street

**WHO:** Low- and moderate-income entrepreneurs from the City of Denver

**REGISTRATION/MORE INFO:** 303-478-0131, richard@proggroup.com

<http://www.proggroup.com/greater-good-project>

Presented in collaboration with our network partners:

